

Application No. 09/695,539
Atty.Dkt.: ZL370/01001
Inventor: Stefanovic
Title: System and Apparatus for Hosting
Combined Online and Live Auctions

REMARKS

Reconsideration of the above referenced application is hereby requested. Claims 1-28 remain pending in the present application.

Applicant's Attorney appreciates the telephonic interview of the present application on May 13, 2004. As a result of the discussions, the presently pending claims have been amended to address those issues raised in the most recent office action per the discussions of the teleconference. Applicant's Attorney feels the pending claims are in condition for allowance as they are distinguishable over United States Patent Nos. 6,006,201 to Berent et al., 6,415,270 to Rackson et al. and 6,226,412 to Schwab. As stated in our teleconference, Applicant feels the cited prior art fails to fully disclose the utilization of an on-site terminal located at the auction location wherein a plurality of live bidders may enter each of their individual bids by associating the individual bids with a live bidder identifier. As described in the specification of the present application, each of these individual live bidders may record their bids through the utilization of the on-site terminal to enter the bid in to the web site system thereby entering the independent on-site bid into the on-line bid data base. None of the references disclosure or suggest such claimed subject matter.

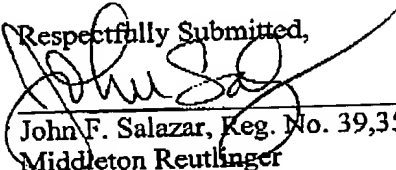
CONCLUSION

Applicants Attorney feels that the pending claims, as currently amended, define over the prior art cited by the Examiner and respectfully requests that the pending claims be allowed. If the Examiner feels discussion of the presently pending claims would aid in

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issuance of a notice of allowance, Applicant's Attorney would appreciate a collect call to discuss such issues.

Respectfully Submitted,


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